



The Baltic Sea Challenge

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Deputy Mayor
City of Turku

Our Motivation...



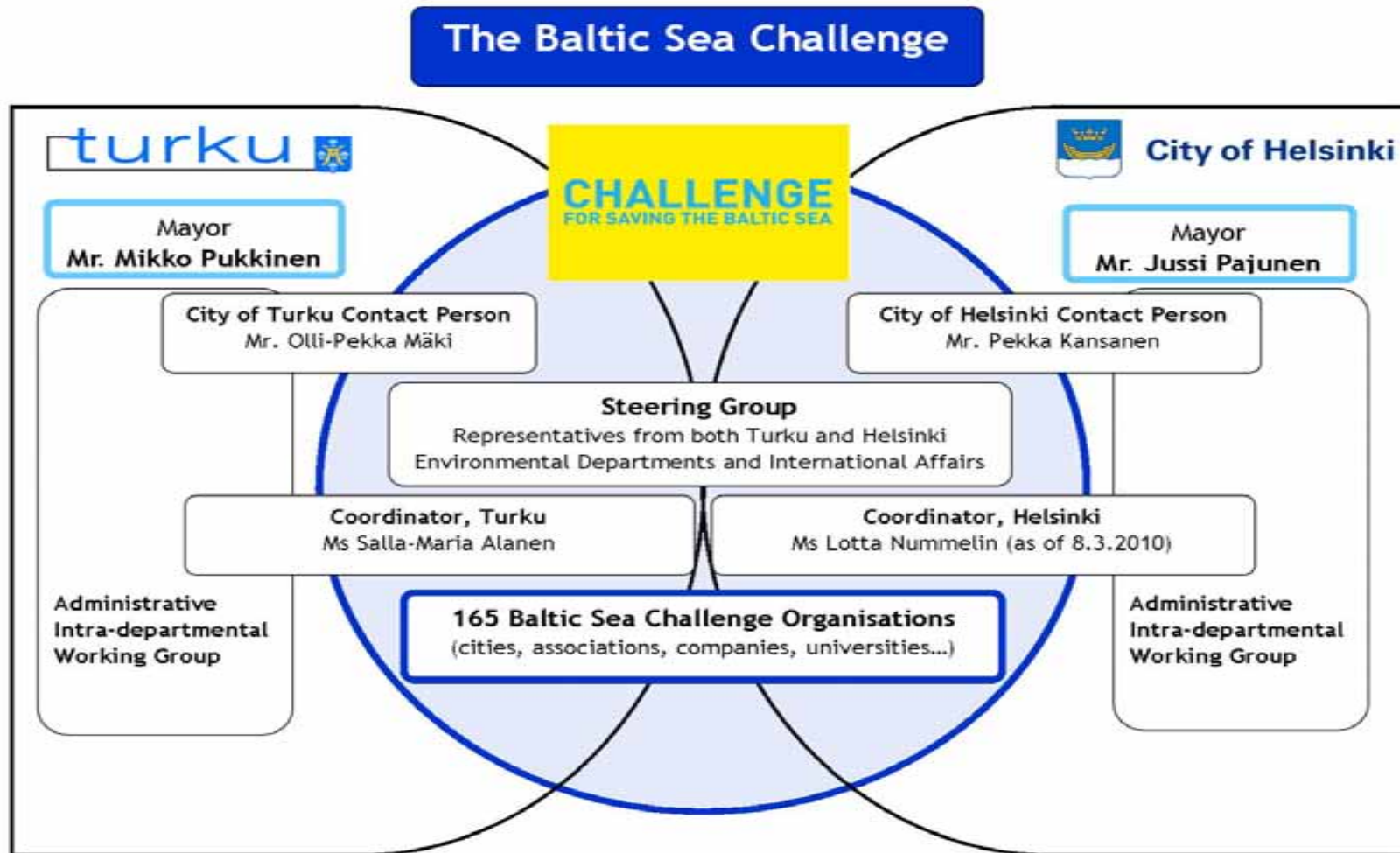
Photo: Turun Sanomat newspaper



The Baltic Sea Challenge Organisation

The initiators and how we work

THE CHALLENGE
OF SAVING THE BALTIC SEA





Themes of the Action Plan of Helsinki and Turku

- Reducing point source loading
- Reducing diffuse loading
- Dredging of contaminated sediments
- Reducing waste water discharges from shipping and boating
- International co-operation
- Establishment of professorship and of Protection Fund for the Archipelago Sea
- Oil spill prevention
- Increasing awareness





Examples of City Activities

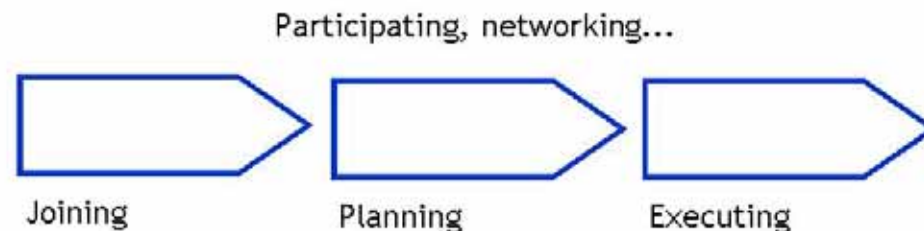
- **Regional waste water treatment plant in Turku**
 - Co-operation between *10 towns and municipalities*
- **Reduced harbour prices for vessels with low emissions**
 - *Free waste water reception for cruise vessels in Helsinki*
- **Municipal sewage network to scattered settlements**
- **Protection zones**
 - E.g. between water bodies and loggings, or at city owned fields
- **Reduced cultivation at flood-risk fields**
- **New method in processing contaminated sediments in harbours**
- **New reception facilities for septic tanks in harbours and marinas**
- **Guidance and education for municipality's inhabitants**





Putting Together an Action Plan

- The Action Plans Are:
 - **Informal:** Choose a model that suits your organisation
 - **Voluntary:** Choose actions suitable for your organisation, but think beyond statutory
- The Actions Can Be:
 - Detailed and numerous / Strategic and few
 - Fast-track / Long-term
 - Supporting the themes of Turku and Helsinki / Something new



The Baltic Sea Challenge Campaign

Who are with us and what we all benefit

THE CHALLENGE
OF SAVING THE BALTIC SEA

CHALLENGE
FOR SAVING THE BALTIC SEA

165 Baltic Sea Challenge Organisations

13 International Cities

Elblag, Jelgava, Jurmala, Kronstadt, Liepaja, Nyköping, Panevezys, Riga, Slupsk, Sopot, Tallinn, Trelleborg and Stockholm

58 Finnish municipalities

e.g. Espoo, Hanko, Kotka, Lahti, Maarianhamina, Naantali, Oulu, Pori, Porvoo, Rauma, Salo, Tampere, Vaasa and Vantaa

31 Associations

e.g. Finnish Port Association, WWF Finland, Federation of Finnish Enterprises and Finnish Water and Waste Water Works Association

25 Companies

e.g. STX Finland Cruise, Finnlines, Valio, Fortum, Pohjolan Voima, Procopé & Hornborg, Viking Line and Hapag Lloyds Kreuzfahrten

15 Educational Institutes

e.g. universities from Turku, Tampere and Helsinki, upper secondary schools and comprehensive schools from Turku, Kaarina, Järvenpää and Rauma

23 Regional and Other Actors

e.g. Regional Councils and Environment Centres of Southwest Finland and Uusimaa Region, Chambers of Commerce in Turku and Tampere and WWF Finland

Together...

Networking, Ideas, Seminars, Information, Projects, Support, Positive competition

Making a difference on one's own terms!

UBC
BaltMet



Co-operation is the Key;
Join the Baltic Sea Challenge!



Valokuva: Minna Nummelin





Welcome to the Challenge!

www.balticseachallenge.net